



PRESS INFORMATION

Honda Cars India Ltd. registers domestic sales of 11,272 units in April 2019

New Delhi, May 1, 2019: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, registered **monthly domestic sales of 11,272 units in April 2019** against **9,143 units** in April 2018 registering a **growth of 23%**.

Mr. Rajesh Goel, Senior Vice President and Director, Sales and Marketing, Honda Cars India Ltd said, "HCIL's April sales growth is primarily due to lower base effect, as there was no Amaze in corresponding month last year during model runout. The ongoing elections and overall subdued market sentiment continues to affect the sales momentum. Going forward, the industry is heading towards a tougher year impacting sales due to volatility in fuel prices, increase in car prices owing to new regulations and stricter inventory control for smooth switchover to BS6 regime by year end."

HCIL also **exported a total of 220 units in April 2019.**

About Honda Cars India Ltd

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and at Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda WR-V, Honda BR-V, Honda City, Honda Civic and Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a Completely Built Unit (CBU) imported from Thailand. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 381 facilities in 264 cities across spread across the country.

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